



May 27, 2008

To Whom It May Concern:

The Chicago Mission Tier 1 AAA Hockey Organization was founded in 2000, as a not-for-profit elite program for the advancement of youth hockey in the United States. The Chicago Mission AAA Hockey Program allows Chicago's top youth hockey players to compete at the highest level possible within their own age group. They complete against other same age teams in the United States, Canada, and Europe.

In order to make this high level of competition available to all of the best athletes, regardless of their family's financial status, the Chicago Mission depends on help from the community and local businesses. We are asking for your help. If you purchase a sponsorship from a Chicago Mission player, the player receives a discount of 50% of the purchase price off their ice fees. This is a great opportunity for you to help the Chicago Mission organization and player achieve their goals. The Chicago Mission is registered with the IRS as a 501(c) (3) as a Not-For Profit Organization.

All sponsorship signs will be featured at the Addison and Seven Bridges Ice Arenas, family ice sports complex in Chicago land's West Suburbs. This program provides companies with a creative way to reach both parents and children with high-frequency advertising. In addition to reaching the families from the Chicago Mission AAA Hockey, both the Addison Ice Arena and Seven Bridges Ice Arena host four team tournaments each weekend during the season, an eighteen team league tournament twice a season, and a major hockey tournament for Advanced Tournaments each month from September to April. Making a lot of foot traffic throughout both arenas.

Under the demand for greater creativity, Arena Marketing can customize a program to best meet your company's advertising needs. We have an extensive database for every one of our facilities containing details on each location's foot traffic, user group zip code listing, mailing lists, schedules of events, and more. All advertising options include the placement of flyers and coupons at both ice arenas.

<b>Addison Ice Arena and Seven Bridges Ice Arena</b>		
<b>Type</b>	<b>12 Month Cost</b>	<b>12 Month CPM</b>
3'x5' Wall Banner	\$1,000.00	\$1.53
Dasher Board	\$1,500.00	\$2.29
9'x9' Arena Banner	\$2,000.00	\$3.05
Score Board	\$2,500.00	\$3.82
Ice Resurfacer	\$4,000.00	\$5.35

**Production costs are included; CPM – cost per thousand impressions.**

If you have any questions, would like a customized proposal, or would like to meet for a complete presentation, please contact me at (630) 521-1111. Feel free to download Arena Marketing's media kit from [www.arenamarketing.com](http://www.arenamarketing.com). Thank you for your consideration.

Respectfully,

Andrea Hahn



## SPONSORSHIP AGREEMENT FORM

### Company Information

Business Name

Contact Name

Email

Phone

Business Address

City

State

Zip

### Advertisement Choice (circle a number, 1 through 7)

1. 5'x3' Wall Banner \$1,000.00
2. 8'x30" Dasher Board \$1,500.00
3. 9'x9' Arena Banner \$2,000.00
4. Score Board \$2,500.00
5. Zamboni \$4,000.00
6. I do not wish to purchase an advertisement, but please accept my contribution of \$\_\_\_\_\_.

### Support Choice (circle number 1 or 2)

1. Please accept my support for your organization as a whole.
2. Please direct my support to this player (name)\_\_\_\_\_,  
on (team/level)\_\_\_\_\_.

Signature

Title

Date

Please make check payable to the Chicago Mission.  
Please email logos and artwork to [danandandreaahn@aol.com](mailto:danandandreaahn@aol.com)

We greatly appreciate your support!